



## CASE STUDY

# Lobster and fillet steak on a luxury cruise ship

BTEC National Diploma in  
Travel and Tourism

**“Cruise the world for  
free – and get paid  
too.”**

**“That’s me sorted when I leave college.”**

**Year 1 Travel and Tourism student**

## Introduction

Twenty –.three BTEC National Diploma and First Diploma Travel and Tourism students spent a day in Southampton aboard the luxury cruise ship Saga Ruby. The ship had returned to port that morning after a three month world cruise. After touring the ship and enjoying a presentation in the ship’s theatre the students were invited, as guests of the ship, to take lunch in the ‘a la carte’ restaurant where they were served seafood platter, fresh mushroom soup, fillet steak and ice cream. Students were able to mix with the many passengers who were preparing to embark on a two week Mediterranean cruise – but the tutors managed to get all of the students off the ship just before she sailed.

## Achievement

None of the students had been on a luxury cruise ship before so this visit served to introduce them to the world of deep sea cruising. National Diploma students study cruising in Year 1.

## The Future

‘There are likely to be two million UK cruise passengers by 2012...effectively doubling UK passenger numbers...’ (Travel Weekly 14 February 2008)

So plenty of cruise jobs for qualified Braintree College Travel and Tourism students!

